

Sponsorships

All Non-Framer Member Sponsors receive the following benefits:

- Membership in NFC
- Additional custom sponsorship opportunities from the list below based on the value of sponsor's contribution above and beyond membership dues*
- Recognition at all industry events
- Special recognition on the sponsors page of the website, including a 100-word description of your company
- Press releases in monthly Framing News distribution

Platinum Sponsors (\$10,000+)

- Complimentary ad on NFC website for one year (can change quarterly)
- Product Feature on the Sponsor's Profile page of NFC website for one year (can change quarterly).**

Gold Sponsors (\$5,000-9,999)

Product Feature on the Sponsor's Profile page of NFC website for one year (can change quarterly).

Silver Sponsors (\$2,000-4,999)

Product Feature on the Sponsor's Profile page of NFC website for 6 months (can change quarterly).

Bronze Sponsors (\$1,000-1,999)

Product Feature on the Sponsor's Profile page of NFC website for 3 months.

Custom Sponsorship Opportunities

Choose from the list below based on the value of the sponsorship contribution above and beyond membership dues. Contact staff to discuss suggestions for additional custom opportunities.

Activity	Amount	Frequency/Comment
New Product Try-out	\$3,000	Per event – NFC locates a Framer Member to participate in a full-day, on-site product demo/try-out. Sponsor provides dinner for key framer staff involved in event to discuss features and benefits. Supplier to work directly with Framer to determine agenda for the day.
Supplier/Product Focus Groups	\$2,500	Per event – NFC locates a Framer Member to provide 3-4 key staff persons for an online focus group on the topic of the supplier's choice (90 minutes max). Supplier to work directly with Framer to determine agenda.
FrameSAFE Toolbox Talk (on the document as well as any promotion of individual Toolbox Talks)	\$1,000	Per year – each document
FrameSAFE Toolbox Talk for safe use of Supplier's Proprietary Product	\$1,500	Per year – each document (content must be approved by NFC subcommittee)
Supplier Product Installation Training Video posted to NFC website in a "Recommended Products" section	\$2,000	Per year – each video (content must be approved by NFC subcommittee)
Single-page "How-To" Product training sheet for Supplier's Proprietary Product posted to NFC website in a "Recommended Products" section	\$1,500	Per year – each document (content must be approved by NFC subcommittee)
Table top display at National or Regional Event	\$250/Regional Event \$500/National Event	Sponsor to provide display/collateral materials
Additional Product Feature on Sponsor Profile Page on NFC website	\$100	Per feature
Ads on NFC website	\$150/month \$1,800/year	Per ad – 300x200 pixels
NFC Framing News Advertising	\$200/issue \$2,000/year (assuming 1/month)	Space for 2 sponsors per month to include a 220x220 pixel ad
NFC Educational Webinars (this webinar brought to you by...)	\$500	Per Webinar – includes sponsor logo in webinar splash screen and 5-minute presentation by sponsor
NFC Training/Demonstration Webinar for use of Supplier's Proprietary Product	\$1000	Per Webinar – includes sponsor logo in webinar splash screen and up to 60-minute presentation by sponsor
Framer Viewpoint column in SBC Magazine	\$750	Per issue – 4.75"x2.25" 4-color print ad to run in upper right corner of NFC column in SBC Magazine
Meal or Drinks at an NFC Event	TBD per Event	Per event

* Each sponsor is encouraged to undertake a custom review of opportunities with NFC staff to ensure that the sponsoring company is getting the most value for their sponsorship based on the company's individual needs above and beyond the value of their membership.

** Feature can be posted as a pdf, a link to a video provided by the sponsor or a brief description and a photo.